

Checklist - Inviting your customers

What you need to keep in mind

In order to achieve the highest possible registration rate, you should implement the following individual points when inviting your customers:

- Send **invitation letters** by mail
Send invitation letters with the invitation codes
- Publish **welcome message** in casavi
Welcome your tenants and owners with a message in the customer portal
- Create **house notices** for tenants (for rental management)
Create notices for the entrances and pinboards of your rental properties
- Distribute **flyers** in letterboxes (for rental management)
Distribute flyers about casavi and draw attention to the benefits
- Send **invitation e-mail** from casavi
Send the invitation email after the invitation letter
- Advertise for the **casavi app**
Also draw attention to the casavi app for Android and iOS
- Integrate login area on **homepage**
Integrate the login link to casavi on your own company website
- Present casavi at **meetings**
Present casavi and the registration at your WEG or tenants' meetings
- Add casavi to your **e-mail signature**
"You can now find property documents in our service portal ..." (sample text)
- Include casavi in the **letterhead**
"You can also find this letter and other documents online at www. " (sample text)
- Discuss **answering machine** with casavi
"If you don't want to wait and commit to our telephone times, you are welcome to use our online portal at www. ..." (sample text)
- Send messages to **"Everyone"**
Send messages even to customers who have not yet registered